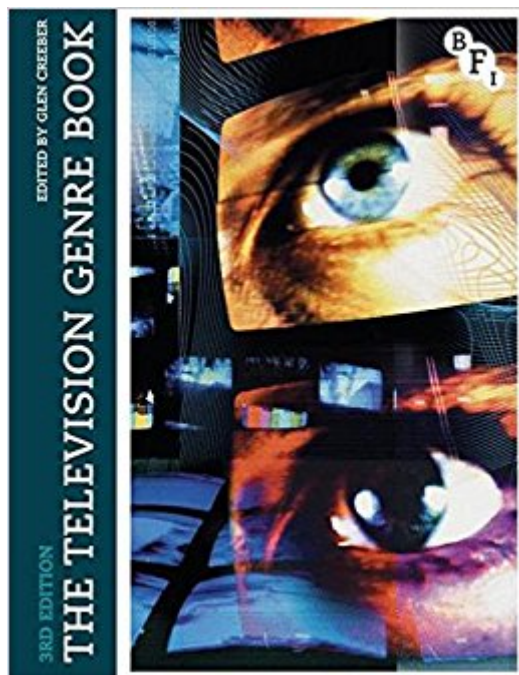


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The Television Genre Book



Synopsis

Genre is central to understanding the industrial context and visual form of television. This new edition of the key textbook on television genre brings together leading international scholars to provide an accessible and comprehensive introduction to the debates, issues and concerns of the field. Structured in eleven sections, *The Television Genre Book* introduces the concept of 'genre' itself and how it has been understood in television studies, and then addresses the main televisual genres in turn: drama, soap opera, comedy, news, documentary, reality television, children's television, animation and popular entertainment. This third edition is illustrated throughout with case studies of classic and contemporary programming from each genre, ranging from *The Simpsons* to *Buffy the Vampire Slayer* and from *Monty Python's Flying Circus* to *Who Wants to be a Millionaire?*. It also features new case studies on contemporary shows, including *The Only Way Is Essex*, *Homeland*, *Game of Thrones*, *Downton Abbey*, *Planet Earth*, *Grey's Anatomy* and *QVC*, and new chapters covering topics such as constructed reality, travelogues, telefantasy, stand-up comedy, the panel show, 24-hour news, Netflix and video on demand.

Book Information

Paperback: 256 pages

Publisher: British Film Institute; 3rd ed. 2015 edition (August 31, 2015)

Language: English

ISBN-10: 1844575268

ISBN-13: 978-1844575268

Product Dimensions: 7.5 x 0.7 x 9.8 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

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Best Sellers Rank: #564,170 in Books (See Top 100 in Books) #124 in Books > Humor & Entertainment > Television > Reference #201 in Books > Humor & Entertainment > Television > Guides & Reviews #460 in Books > Humor & Entertainment > Television > Shows

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